

Searle to speak at BPIF Cartons pack seminar

19 February 2008

Packaging Federation chief executive Dick Searle is among the speakers confirmed for the second carton conference organised by BPIF Cartons.

Other speakers include Faraday Packaging Partnership managing director Dr Walter Lewis, John Noble, director of the British Brands Group, and James Clancy, managing director of Packaging Focus.

BBC news correspondent Nick Higham will chair the event, entitled Carton Confident, which takes place at Whittlebury Hall Hotel, Northamptonshire, on 7-8

April.

Topics will include packaging's place in society, selling cartons' advantages, and creating and capturing value.

The conference will be divided into four major sessions: historic developments and future opportunities; creating leading positions and delivering value; retailer views and industry response; and supplier support and converter actions.

Discussion forums will bring together carton equipment suppliers such as Bobst folding carton Europe market director Philippe Michel, and Christian Knapp, managing director of KBA UK.